

Daniel P. Martin

Department of Art & Design
University of Wisconsin-Parkside
900 Wood Road
Kenosha, WI 53144

email: martind@uwp.edu
phone: 312 545 9308
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Curriculum Vitae
Last Updated January 2025

EDUCATION***University of Minnesota, Twin Cities***

Master of Fine Arts: Design
Graduate Minor: Art
Degree Awarded: July 2020
Thesis: *Publication Abstraction*
Advisor: Eugene Park
Thesis Committee: Jan Estep, Steven McCarthy, Eugene Park

Illinois Institute of Technology

Master of Science: Technical Communication & Information Design
Degree Awarded: May 2017
Thesis: *Research, Design, and Production of a Visual Identity and Style Guide for the Center for the Study of Ethics in the Professions*
Advisor: Karl Stolley
Thesis Committee: Libby Hemphill, Karl Stolley

Michigan Technological University

Bachelor of Arts: Scientific & Technical Communication
Degree Awarded: December 2003

RESEARCH INTERESTS

Graphic Design
Typography
Creative Coding & Generative Art
Digital Humanities

ACADEMIC APPOINTMENTS***University of Wisconsin-Parkside***

Assistant Professor
Department of Art and Design
Fall 2021–Present

Minnesota State University, Mankato

Adjunct Instructor
Department of Art and Design
Spring 2021

University of Minnesota, Twin Cities

Graduate Teaching and Research Assistant; Graduate Instructor
Department of Design, Housing, and Apparel
September 2017–May 2020

Illinois Institute of Technology

Graduate Teaching and Research Assistant; Graduate Instructor
Department of Humanities
September 2014–May 2017

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JURIED EXHIBITIONS

Martin, D. (2025). *EMW v1-v17*, Southern Miss National Juried Poster Show 2025, Gallery of Art and Design, University of Southern Mississippi, Hattiesburg, MS.

Martin, D. (2024). *ITS v1-v26*, Images and Illusions: Art in the Digital Age, Kavanagh Gallery, St. Charles, IL.

Martin, D. (2024). *It All Goes Somewhere*, Word and Weft, Webster Arts, Webster Grove, MO.

Martin, D. (2024). *ITS v1-v26*, Racine & Vicinity All Media Juried Exhibition, Racine Art Museum/Wustum Museum, Racine, WI.

Martin, D. (2024). *SCER v1-v28*, Freeport Art Museum 20th Regional Juried Show, Freeport Art Museum, Freeport, IL.

Martin, D. (2024). *WP v1-v56*, Artifact [BOLD] 2024, Sechrest Art Gallery, High Point University, High Point, NC.

Martin, D. (2024). *WP v1-v56*, This is the Future of Non-Objective Art!, Atlantic Gallery, New York, NY.

Martin, D. (2023). *ITS v1-v26*, 2023 Annual Winter Juried Exhibition, Anderson Arts Center, Kenosha, WI.

Martin, D. (2023). *ITS v1-v26*, 8th Annual 5x5x5 Show, River Oaks Art Center, Alexandria, LA.

Martin, D. (2023). *v122n891*, Southern Miss National Juried Poster Show 2023, Gallery of Art and Design, University of Southern Mississippi, Hattiesburg, MS.

Martin, D. (2022). *v122n896*, The Book as Art v10: Transformation, Georgia Center for Book Arts/Decatur Arts Alliance, Decatur Library, Decatur, GA.

Martin, D. (2022). *Layout Deconstruction*, Artifact [BOLD] 2022, Sechrest Art Gallery, High Point University, High Point, NC.

Martin, D. (2022). *Layout Deconstruction*, Together Again, Emile H. Mathis Gallery, University of Wisconsin-Parkside, Kenosha, WI.

Martin, D. (2021). *v122n894*, 14th Annual North of the 45th Exhibition, DeVos Art Museum, Northern Michigan University, Marquette, MI.

INVITATIONAL EXHIBITIONS

Martin, D. (2024). *Miscellaneous Gradient Blobs*, University of Wisconsin-Parkside Faculty Exhibition, Emile H. Mathis Gallery, University of Wisconsin-Parkside, Kenosha, WI.

Martin, D. (2020). *Publication Abstraction*, UnCertainTy, Online, University of Minnesota, Twin Cities.

Martin, D. (2019). *Passing*, Identity, Larson Gallery, University of Minnesota, Twin Cities.

Martin, D. (2018). *Agate*, Graduate Graphic Design Exhibit, Larson Gallery, University of Minnesota, Twin Cities.

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PEER-REVIEWED PUBLICATIONS

Martin, D., & Hokanson, B. (2022). Informal Learning: The Design and Development of an Exhibition. *International Journal of Designs for Learning*, 13(2), 100–108. <https://doi.org/10.14434/ijdl.v13i2.33876>

REFEREED PRESENTATIONS

Bouterse, A., Franshaw, M., French, K., Hewitt, D., Martin, D., and Samara, K. (2023, April 20). *Centering Our Students Through Teaching and Learning in Anti-Racist Classrooms* [Conference Presentation]. UW System OPID Spring 2023 Conference, Madison, WI, USA.

Hokanson, B. and Martin, D. (2020, November 2–7). *Informal Learning: The Design and Development of an Exhibition* [Conference Presentation]. Association for Educational Communications and Technology Virtual Conference.

Laas, K. and Martin, D. (2016, November 11–13). *Redesigning the Ethics Codes Collection at Illinois Tech* [Poster Session]. Chicago Colloquium on Digital Humanities and Computer Science, Chicago, IL.

INVITED PRESENTATIONS

Martin, D. (2024, November 6). *The Gradient Blobs* [Artist Talk]. College of Arts & Humanities, University of Wisconsin-Parkside, Kenosha, WI, USA.

Martin, D. (2024, January 14 [recorded]). *Theory of Knowledge in Art* [Artist Q&A]. Lincoln Park High School, Chicago Public Schools, Chicago, IL.

Martin, D. (2022, October 12). v122n896 [Group Artist Talk]. Georgia Center for Book Arts/Decatur Arts Alliance, Decatur, GA, USA (Online via Zoom and YouTube: <https://youtu.be/apSN2zp-RYc>).

Martin, D. and Nelson-Mayson, L. (October 2019). *Creativity in Everyday Life* [Gallery Q&A]. DES 8164: Innovation Theory and Analysis. University of Minnesota, Twin Cities.

PUBLISHED ART WORK

Martin, D. (2019). Temporal Distortion 1, published by Hokanson, B. in *Creativity and the Development of New Ideas: The Generative Potential of Visual Literacy*, in the Book of Selected Readings, IVLA, Danilo Baylen, editor.

CURATORIAL WORK

Hokanson, B. and Martin, D. (October 2019–January 2020). *Creativity in Everyday Life*. Goldstein Museum of Design, Gallery 241, University of Minnesota, Twin Cities, Saint Paul, MN.

GRANTS

University of Wisconsin-Parkside: Faculty and Academic Staff Professional Opportunities Fund—Hamilton Wayzgoose Registration and Workshop Tuition. \$495. PI: Daniel Martin. November 2024.

Minnesota State University, Mankato: Adjunct Faculty Improvement Grant—Letterform Archive Modern Type Design Workshop Tuition. \$945. PI: Daniel Martin. February 2021.

Department of Design, Housing, and Apparel, University of Minnesota, Twin

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Cities: Design Graduate Program Scholarship and Creative Project Grant—
Conceptual Design Study at the Visual Communication Institute HGK, Basel.
\$1700. PI: Daniel Martin. April 2019.

COURSES TAUGHT***University of Wisconsin-Parkside***

ART 102: Introduction to Two-Dimensional Design
ART 104: Introduction to Digital Art
ART 105: Introduction to Graphic Design
ART 274: Typography 1
ART 372: Graphic Design 1
ART 377: Interactive Design 1
ART 387: Special Topics in Graphic Design: Design for Mobile Devices
ART 477: Interactive Design 2
Special or Non-Credit Instruction: Mentor to Graphic Design interns
working for UW-Parkside App Factory (2021-Present)

Minnesota State University, Mankato

ART 302: Interactive Design Survey
ART 406: Web Design 1

University of Minnesota Twin Cities (as Graduate Instructor)

DES 2101: Design and Visual Presentation
Spring 2019 and 2020

Illinois Institute of Technology (as Graduate Instructor)

IPRO 497-226: Ethics Codes Collection Project
Co-instructor: Kelly Laas
Fall 2016–Spring 2017

TEACHING ASSISTANTSHIPS***University of Minnesota, Twin Cities***

GDES 4131: History of Graphic Design
Fall 2018 and 2019

DES 1101: Introduction to Design Thinking
Fall 2017–Spring 2018

Illinois Institute of Technology

AAH 119: History of Architecture 1
AAH 120: History of Architecture 2
Fall 2014–Spring 2016

RESEARCH ASSISTANTSHIPS***University of Minnesota, Twin Cities***

Assistant to Brad Hokanson
2019

Guest co-curator, *Creativity in Everyday Life*. Goldstein Museum of
Design. Exhibit conceptualization, research, planning, execution, and
reflection/publication.

Assistant to Eugene Park

Fall 2017–Spring 2018

Graphic design, data gathering, data visualization, and art installation.

Illinois Institute of Technology

Assistant to Warren Schmaus

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Fall 2014–Spring 2016

Book review editorial assistant, *HOPOS: The International Society for the History of Philosophy of Science*.

HONORS AND AWARDS***University of Wisconsin-Parkside***

2023 Early Career Teaching Excellence Award (Nominated)

2022 Early Career Teaching Excellence Award (Nominated)

University of Minnesota, Twin Cities

2020 Mary Hoover Award for Teaching Excellence

Department of Design, Housing, and Apparel

2018 Student Academic Excellence Award

College of Design

SERVICE

Committee on Research and Creative Activity, University of Wisconsin-Parkside. 2024–Present.

Faculty Senator, Department of Art and Design, University of Wisconsin-Parkside. 2022–Present.

Alternate Faculty Senator, Department of Art and Design, University of Wisconsin-Parkside, 2021–2022.

Art Party/Arts Visit Day [Student recruitment events], Department of Art and Design, University of Wisconsin-Parkside, 2021–Present.

Big Idea Challenge, Faculty Mentor, College of Arts and Humanities, University of Wisconsin-Parkside, 2023.

National Conference on Undergraduate Research: Abstract Reviewer, 2022–Present

Department of Design, Housing, and Apparel: Design Graduate Faculty Committee [Graduate student representative] University of Minnesota, Twin Cities 2019–2020.

DES 4361W: Thesis Studio and Writing, Guest lecture and writing critique, University of Minnesota, Twin Cities. March 2020.

GDES 3352 Identity and Symbols, Guest critique for final presentations, University of Minnesota, Twin Cities. November 2019.

GDES 4131 History of Graphic Design, Guest lecture on experiences at and history of Basel School of Design, University of Minnesota, Twin Cities November 2019.

Department of Design, Housing, and Apparel: Curriculum Committee [Graduate student representative] University of Minnesota, Twin Cities. 2018–2019.

PROFESSIONAL DEVELOPMENT

AIIGA Member: 2018–present.

Wayzgoose 2024, Hamilton Wood Type & Printing Museum, Two Rivers, WI,

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November 8–10, 2024.

The Writing is on the Wall!: Calligraphy Workshop w/ Lorrie Frear, Hamilton Wood Type & Printing Museum, Two Rivers, WI, November 8, 2024.

Council on Undergraduate Research Proposal Writing Institute, University of Wisconsin-River Falls, River Falls, WI, July 11–15, 2024.

Generative Typography Workshop w/ Romello Goodman (online), Type@Cooper, November 13–December 4, 2023.

Wayzgoose 2023, Hamilton Wood Type & Printing Museum, Two Rivers, WI, November 3–5, 2023.

Altered Book: Collage and Block Printing Workshop w/ Sarah Matthews, Hamilton Wood Type & Printing Museum, Two Rivers, WI, November 3, 2023.

Typographics 2023, Cooper Union, New York, NY, June 16–17, 2023.

Summer Institute: Creating an Anti-Racist Classroom Through Teaching and Learning, Center for Excellence in Inclusive Teaching and Learning, University of Wisconsin-Parkside, June 13–24, 2022.

Modern Type Design Workshop w/ Rodrigo Cavazos (online), Letterform Archive, March 3–May 5, 2021.

ALGA Design Conference 2020 (online), November 9–14, 2020.

ALGA Minnesota Design Camp 2020 (online), October 2–4, 2020.

ALGA Portfolio Festival (online), Portfolio Reviewer: David Carson, July 14–18, 2020.

Font Seed Letterpress Printing Font-Making Workshop w/ Stuart Sandler and Dathan Boardman, Hamilton Wood Type & Printing Museum, Two Rivers, WI, March 6–8, 2020.

Visual Thinking Strategies (VTS) Workshop, Minneapolis Institute of Art, August 23, 2019.

Inquiry by Design Workshop w/ Michael Renner; Time Designed Workshop w/ Gregory Vines and Theodore Davis, FHNW Visual Communication Institute HGK, Basel, Switzerland, June 24–July 5, 2019.

PROFESSIONAL EXPERIENCE***Freelance Graphic Designer***

June 2017–Present

Recent clients include: International Society for Music Education, Marc Bahnsen Real Estate (Chicago, IL,) Racine Creative Space, Belle Ensemble (Racine, WI.)

United States Soccer Federation, Chicago, IL

Freelance Game Notes Editor

June–July 2016

Designed, edited, and produced two-sided sheets of statistics and game notes for distribution to all English-language media outlets for all matches of the 2016 Copa America Centenario soccer tournament, held in various venues around the USA.

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The University of Chicago Press, Chicago, IL

Journals Production Controller

April 2010–August 2014

Responsible for the production, typesetting, and layout of 12 academic journals (50+ issues per year) across a variety of disciplines in the sciences and humanities on monthly, quarterly, biannual, and annual schedules. Titles included: *Ethics*, *Isis*, *Publications of the Astronomical Society of the Pacific*, *The Journal of Modern History*, *Signs and Society*, and *Crime & Justice*, among others. All journals were published in print, online, and e-book editions.

Coe-Truman Technologies (now CTI Meeting Technology), Chicago, IL

Software Configuration Analyst

December 2009–April 2010

Responsible for the setup and configuration of proprietary software packages devoted to the organization and dissemination of information for large professional association meetings and conventions. Produced customized reports, web sites, print materials, and e-books using data provided by event organizers and attendees.

The University of Chicago Press, Chicago, IL

Peer Review Production Controller

May 2005–November 2008

Responsible for day-to-day operations of the web peer review system for three American Astronomical Society journals. Resolved technical issues with pre-acceptance manuscript materials including image editing & manipulation, editing and typesetting using LaTeX markup, and handling large video files & animations.

North Bridge Staffing Group, Chicago, IL

Temporary Worker

October 2004–May 2005

Provided a range of services for financial publishing and nursing education clients, including proofreading, editing, web site maintenance, graphic design, and clerical duties.

COMMUNITY VOLUNTEER WORK***Kenosha Coalition for Dismantling Racism, Kenosha, WI.***

Volunteer Art Director

2024–Present

Worked with two volunteer University of Wisconsin-Parkside design students to create branding and identity assets for the Coalition.

Centro de Trabajadores Unidos en la Lucha (CTUL), Minneapolis, MN

Volunteer Graphic Designer

2020–2021

Created graphics for social media and web use by CTUL communications staff; designed and typeset annual report; focus on fundraising, organizing, and combating wage theft.

Section 8 Chicago 501(c)(3), Chicago, IL

Director of Communications: 2010–2013

Chair: 2015

Coordinated communications and organized activities for soccer-oriented not-for-profit organization with six-digit operating budget. Created print and digital artifacts for communication with media and general public; organized and assisted with fundraising and travel for members; collaborated with and promoted professional and community soccer teams.