

**Daniel P. Martin**

2414 Quincy St. NE  
Minneapolis MN 55418

email: mart4635@umn.edu  
phone: 312-545-9308  
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twitter: @dpm\_906

Curriculum Vitae  
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**EDUCATION****University of Minnesota, Twin Cities**

Master of Fine Arts: Graphic Design  
Graduate Minor: Art  
Degree Awarded: July 2020  
Thesis: *Publication Abstraction*  
Adviser: Eugene Park  
Thesis Committee: Dr. Jan Estep, Steven McCarthy, Eugene Park

**Illinois Institute of Technology**

Master of Science: Technical Communication & Information Design  
Degree Awarded: May 2017  
Thesis: *Research, Design, and Production of a Visual Identity and Style Guide for the Center for the Study of Ethics in the Professions*  
Advisor: Dr. Karl Stolley  
Thesis Committee: Dr. Libby Hemphill, Dr. Karl Stolley

**Michigan Technological University**

Bachelor of Arts: Scientific & Technical Communication  
Degree Awarded: December 2003

**RESEARCH INTERESTS**

Graphic Design & Design Education  
Editorial Design  
Information Design  
Creativity Studies  
Digital Humanities  
Digital Fabrication

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**ACADEMIC APPOINTMENTS**

University of Wisconsin-Parkside  
Assistant Professor  
Department of Art and Design  
Fall 2021–Present

Minnesota State University, Mankato  
Adjunct Instructor  
Department of Art & Design  
Spring 2021

University of Minnesota, Twin Cities  
Graduate Teaching and Research Assistant; Graduate Instructor  
Department of Design, Housing, and Apparel  
September 2017–May 2020

Illinois Institute of Technology  
Graduate Teaching and Research Assistant; Graduate Instructor  
Department of Humanities  
September 2014–May 2017

**COURSES TAUGHT***Adjunct Instructor*

ART 302: Interactive Design Survey  
ART 406: Web Design 1  
Minnesota State University, Mankato  
Spring 2021

*Graduate Instructor*

DES 2101: Design and Visual Presentation  
University of Minnesota, Twin Cities  
Spring 2019, Spring 2020  
Faculty Lead: Dr. Sauman Chu

IPRO 497-226: Ethics Codes Collection Project  
Illinois Institute of Technology, Chicago, IL  
Fall 2016–Spring 2017  
Co-instructor: Kelly Laas  
<http://ethicscodescollection.org/>

**ASSISTANTSHIPS***Teaching*

GDES 4131: History of Graphic Design  
University of Minnesota, Twin Cities  
Fall, 2018 and 2019 / 3 credits / ~90 students in lecture / Assisted 2 times

DES 1101: Introduction to Design Thinking  
University of Minnesota, Twin Cities  
Fall 2017–Spring 2018 / 3 credits / ~100 students in lecture / Led 1 recitation section with 25 students / Assisted 2 times

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AAH 119–120: History of Architecture 1 & 2  
Illinois Institute of Technology, Chicago, IL  
Fall 2014–Spring 2016 / 3 credits / ~80–90 students in lecture / Led 2  
recitation sections with ~20 students each / Assisted 4 times

#### *Research*

Assistant to Dr. Brad Hokanson  
University of Minnesota, Twin Cities  
Spring, Summer, Fall 2019  
Guest co-curator, *Creativity in Everyday Life*. Goldstein Museum of  
Design. Exhibit conceptualization, research, planning, execution,  
and reflection/publication.

Assistant to Eugene Park  
University of Minnesota, Twin Cities  
Fall 2017–Spring 2018  
Graphic design, data gathering, data visualization, and installation  
research.

Assistant to Dr. Warren Schmaus  
Illinois Institute of Technology, Chicago, IL  
Fall 2014–Spring 2016  
Book review editorial assistant, HOPOS: The International Society for  
the History of Philosophy of Science.

#### **HONORS AND AWARDS**

2020 Mary Hoover Award for Teaching Excellence  
Department of Design, Housing, and Apparel  
University of Minnesota, Twin Cities

2018 College of Design Student Academic Excellence Award:  
Graphic Design  
University of Minnesota, Twin Cities

#### **REFEREED PRESENTATIONS**

Martin, D. and Laas, K. (November 2016). *Redesigning the Ethics Codes  
Collection at Illinois Tech*. Chicago Colloquium on Digital Humanities and  
Computer Science, Chicago, IL.

#### **ACCEPTED PRESENTATIONS**

Hokanson, B. and Martin, D. (November 2020). *Informal Learning: The  
Design and Development of an Exhibition*. Association for Educational  
Communications and Technology Virtual Conference.

#### **INVITED PRESENTATIONS**

Martin, D. and Nelson-Mayson, L. (October 2019). *Creativity in Everyday Life*.  
DES8164: Innovation Theory and Analysis. University of Minnesota, Twin Cities.

#### **PUBLISHED ART WORK**

Martin, D. (2019). Temporal Distortion 1, published by Hokanson, B. in  
*Creativity and the Development of New Ideas: The Generative Potential of*

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*Visual Literacy*, in the Book of Selected Readings, IVLA, Danilo Baylen, editor.

## **CURATORIAL WORK**

Hokanson, B. and Martin, D. (October 2019–January 2020). *Creativity in Everyday Life*. Goldstein Museum of Design, Gallery 241, University of Minnesota, Twin Cities, Saint Paul, MN.

## **GRANTS**

### *Funded*

Minnesota State University, Mankato: Adjunct Faculty Improvement Grant— Letterform Archive Modern Type Design Workshop Tuition. \$945. PI: Daniel Martin. February 2021.

Department of Design, Housing, and Apparel, University of Minnesota, Twin Cities: Design Graduate Program Scholarship and Creative Project Grant— Conceptual Design Study at the Visual Communication Institute HGK, Basel. \$1700. PI: Daniel Martin. April 2019.

### *Applied, not funded*

McKnight Foundation/Metropolitan Regional Arts Council, Next Step Fund: Taking My Next Step: Professional Development in Graphic Design. \$5000. PI: Daniel Martin. March 2019.

## **JURIED EXHIBITIONS**

Martin, D. (2021). *14th Annual North of the 45th Juried Exhibition*, DeVos Art Museum, Northern Michigan University, Marquette, MI.

## **INVITATIONAL EXHIBITIONS**

Martin, D. (2018). *Graduate Graphic Design Exhibit*, Larson Gallery, University of Minnesota, Twin Cities.

Martin, D. (2019). *Identity*, Larson Gallery, University of Minnesota, Twin Cities.

Martin, D. (2020). *UnCertainTy*, Online at <https://graphic.design.umn.edu/uncertainty/#main>, University of Minnesota, Twin Cities.

## **SERVICE**

Department of Design, Housing, and Apparel: Design Graduate Faculty Committee [Graduate student representative.]  
University of Minnesota, Twin Cities  
2019–2020 academic year

DES 4361W: Thesis Studio and Writing. [Guest lecture and writing critique.] University of Minnesota, Twin Cities.  
March 2020

GDES 3352 Identity and Symbols. [Guest critique for final presentations.]  
University of Minnesota, Twin Cities.  
November 2019

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GDES 4131 History of Graphic Design. [Guest lecture on experiences at and history of Basel School of Design.] University of Minnesota, Twin Cities.  
November 2019

Department of Design, Housing, and Apparel: Curriculum Committee  
[Graduate student representative.]  
University of Minnesota, Twin Cities  
2018–2019 academic year

## **PROFESSIONAL DEVELOPMENT**

AIGA Member: 2018—present

AIGA Design Conference (online)  
November 9–14, 2020

AIGA Minnesota Design Camp (online)  
October 2–4, 2020

AIGA Portfolio Festival  
Portfolio Reviewer: David Carson  
July 14–18, 2020

Font Seed Letterpress Printing Font-Making Workshop: Stuart Sandler/  
Dathan Boardman  
Hamilton Wood Type & Printing Museum, Two Rivers, WI  
March 6–8, 2020

Visual Thinking Strategies (VTS) Workshop  
Minneapolis Institute of Art  
August 23, 2019

Inquiry by Design Workshop: Michael Renner  
Time Designed Workshop: Gregory Vines/Theodore Davis  
FHNW Visual Communication Institute HGK, Basel, Switzerland  
June 24–July 5, 2019

Chicago Colloquium on Digital Humanities and Computer Science  
University of Illinois-Chicago, Chicago, IL  
November 12–13, 2016

## **PROFESSIONAL EXPERIENCE**

Freelance Graphic Designer  
June 2017–Present

United States Soccer Federation, Chicago, IL  
Freelance Game Notes Editor  
June–July 2016

Designed, edited, and produced two-sided sheets of statistics and game notes for distribution to all English-language media outlets for all matches of the 2016 Copa America Centenario soccer tournament, held in various venues around the USA.

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The University of Chicago Press, Chicago, IL

Journals Production Controller

April 2010–August 2014

Responsible for the production of 12 academic journals (50+ issues per year) across a variety of disciplines in the sciences and humanities on monthly, quarterly, biannual, and annual schedules. Titles include: *Ethics*, *Isis*, *Publications of the Astronomical Society of the Pacific*, *The Journal of Modern History*, *Signs and Society*, and *Crime & Justice*, among others. All journals were published in print, online, and e-book editions.

Coe-Truman Technologies (now CTI Meeting Technology), Chicago, IL

Software Configuration Analyst

December 2009–April 2010

Responsible for the setup and configuration of proprietary software packages devoted to the organization and dissemination of information for large professional association meetings and conventions. Produced customized reports, web sites, print materials, and e-books using data provided by event organizers and attendees.

The University of Chicago Press, Chicago, IL

Peer Review Production Controller

May 2005–November 2008

Responsible for day-to-day operations of the web peer review system for three American Astronomical Society journals. Resolved technical issues with pre-acceptance manuscript materials including image editing & manipulation, editing LaTeX markup, and handling large video files & animations.

North Bridge Staffing Group, Chicago, IL

Temporary Worker

October 2004–May 2005

Provided a range of services for financial publishing and nursing education clients, including proofreading, editing, web site maintenance, graphic design, and clerical duties.

**COMMUNITY VOLUNTEER WORK**

Centro de Trabajadores Unidos en la Lucha (CTUL), Minneapolis, MN

Volunteer Graphic Designer: 2020

Created graphics for social media and web use by CTUL communications staff; focus on fundraising, organizing, and combating wage theft.

Section 8 Chicago 501(c)(3), Chicago, IL

Director of Communications: 2010–2013, Chair: 2015

Coordinated communications and organized activities for soccer-oriented not-for-profit organization with six-digit operating budget. Created print and digital artifacts for communication with media and general public; organized and assisted with fundraising and travel for members; collaborated with and promoted professional and community soccer teams.